

Presentation skills

Strong presentation skills are essential for leaders and managers, yet many talented individuals struggle to deliver their message with clarity, confidence and impact - especially in high-pressure environments. This highly practical training programme addresses that challenge.

Participants will be invited to identify a presentation to work on over the course of the programme. Through expert coaching and real-time feedback, participants will develop and practice the skills they need to engage audiences, inspire action and communicate complex ideas.

Delivered by communication experts including journalists, actors and senior leaders and refined through years of delivery across global organisations, this programme is proven to fast track skill development and deliver results.



Who

All Levels



Format

Face-to-face
Virtual workshops
Self-study



Duration

2 month programme

Programme Objectives

The Presentation Skills Programme is designed to build the confidence, clarity and impact needed to present effectively in a wide range of professional settings. As a result of attending this training participants will be able to:

- **Present with confidence and presence**
Use body language, voice and eye contact to project credibility, manage nerves and connect with audiences
- **Structure compelling messages**
Craft clear, purposeful narratives that engage listeners, hold attention and drive action
- **Strengthen influence and presence**
Deliver messages with authority and authenticity to inspire trust, support decision making and boost personal impact
- **Adapt delivery to different audiences**
Tailor tone, content and style to suit internal stakeholders, senior leaders or external clients

Our Solution

Role of the presenter

- Who am I as a communicator and what impression do I want to create?
- How do I align my message with the needs of my audience
- Practical Application: Presentation and personalised feedback

Designing impactful messages

- Clarifying the core message & key takeaways
- Structuring content for flow, logic and engagement
- Using visuals and storytelling to support retention
- Practical Application: Message Mapping

Confidence in delivery

- Managing nerves and developing a confident mindset
- Using voice, posture and eye contact to increase presence
- Adjusting delivery for virtual settings
- Practical Application: Presentation and personalised feedback

Handling questions & challenges

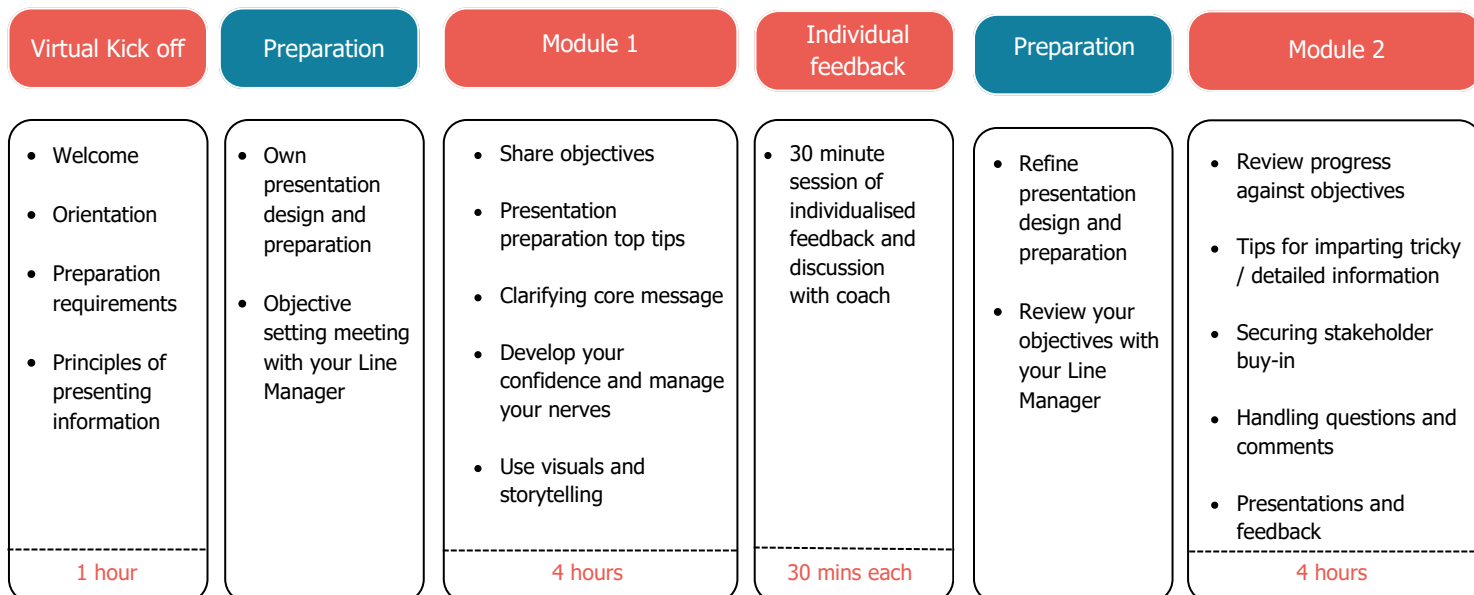
- Listen actively and respond with clarity and control
- Staying calm and managing unexpected moments
- Building credibility through honest communication
- Practical Application: Answer challenging questions

Key Benefits of the Programme

- Tailored to the development needs of each participant - this is not generic, one size fits all training
- Focused on practical skills - it's about linking the tools and techniques shared in the programme to your day job
- Full of easy to apply tips
- Guaranteed to increase presentation confidence

The Learning Journey

As experts in communication skills, we've carefully designed our Presentation Skills Programme to ensure the most interactive, engaging and insightful learning experience. A typical learning journey lasts two months and includes face-to-face training, virtual workshops, self study and optional group coaching sessions.



Why Train with us?

Our customers tell us that we are different and that working with us is different too. Here's what sets us apart:

- **We customise all our solutions:** We pride ourselves on developing fully tailored solutions for each and every client
- **We have global expertise:** Our specialism is rolling out global programmes in 20+ languages
- **We are dedicated to changing behaviour:** Our solutions are not about delivering content, our aim is to change behaviour so that your people behave differently and improve performance
- **We are transparent and open:** We're good at building long-term client relationships because we are friendly, approachable and have a transparent approach to pricing



People
Development
Specialists

Business Linked Teams is a global people development company headed by Samantha Caine, FCIPD. We empower development and enhance capability through bespoke learning solutions and carefully curated change initiatives.



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